JOSHUA SHALLOM V. BUGARIN

WEB DEVELOPER / MARKETING



CONTACT

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SKILLS

- **Programming Languages:** HTML, PHP, Java, Turbo C, VB.NET
- Database: MySQL, MS SQL Server
- Operating Systems: Windows 7, 8, 10,
- IT Infrastructure: Hardware and Network Troubleshooting, Hard Disk Management, Preventive Maintenance, Local Area Networking, HUB/SWITCH setup, Structured Cabling
- System Administration: Configuration of Group Policy Editor (Windows 7, 8, 10), Anti-virus configuration, Drive Cloning using Clonezilla/Acronis
- Web Development: WordPress (Elementor, Divi, WP Bakery), Shopify, ClickFunnels, PHP, CSS, HTML, WooComerce
- Graphic Design: Canva / Gimp / Photoshop
- SEO and Analytics: Google Analytics, SEMRUSH, AHREFS, Yoast
- Software: MS Office, Acronis Image, VMWare, Clonezilla, Adobe
 Photoshop, Adobe Dreamweaver, Teamviewer/Anydesk, Gimp

EDUCATION

Bachelor in Science in Computer Science with Specialization in Software Development

AMA Computer University - East Rizal

2010-2015

PROFESSIONAL SUMMARY

Dynamic and skilled IT professional with a proven track record in web development, SEO optimization, and IT infrastructure management. Proficient in a wide range of programming languages, database systems, and software applications. Seeking a challenging role in a well-respected organization to contribute technical expertise and dedication.

WORK EXPERIENCE

Web Developer/Marketing

SunFish DataOn Philippines / GreatDay HR / DataOn

Feb 2022-Present

- Executed SEO Optimization and Web Development and Speed Optimization
- Managed Marketing and Social Media campaigns
- Conducted Blog Posting and Graphics creation

Web Developer/Marketing

Built By Dezyners

Jan 2023 - Oct 2023

- Develop company website and seo management
- Led successful marketing and social media campaigns.
- Created engaging blog posts and graphics to elevate content strategy.

Web Developer Freelance

Designer Homes AU

Apr 2021 - Jul 2021

- Spearheaded the development of a comprehensive Real Estate website, overseeing both front and back-end aspects.
- Orchestrated seamless integration through CRM Zoho, ensuring efficient lead management and property monitoring.

Web Developer Freelance

Deakin Beach Art Australia

Feb 2021 - Jun 2021

- Successfully revitalized the website, focusing on a user-friendly redesign.
- Implemented AUSPOST integration for streamlined services and monitored ongoing development for WooComerce.

Web Developer Freelance

CloudSix Engineering and Construction

Mar 2021 - Apr 2021

- Developed a robust website for a construction company, emphasizing usercentric design.
- Created a client management system, enhancing communication and collaboration with clients.

CERTIFICATION

- Mentoring For Online Business: Lead Generation
- Wordpress: SEO Linkedin
- WordPress: Speeding Up Your Site
- WordPress: Internationalization
- WordPress: Building a Secure Site
- Technical SEO
- SEO Strategy: Link Building
- SEO Foundations
- <u>Learning Elementor for WordPress</u>
 <u>Design</u>
- Improve SEO for Your Website
- Google Analytics 4 (GA4) Essential Training

REFERENCE

Alliana Semana

Customer Success - GreatDay HR +63 936 947 1815

Joyce Basarte

Customer Service Specialist – Brother +63 939 936 2563

Jeff Pacamana

Digital Marketing Sr Specialist - SunFish DataOn Philippines +63 927 817 2690

Roy Del Remedios

Digital Marketing Specialist - SunFish DataOn Philippines +63 917 127 2209

WORK EXPERIENCE

Senior Fraud Analyst

Skidoo Philippines

Jul 2017 - Jun 2020

- Managed risk for Skiddoo customers and flight bookings, specializing in online payments (credit and debit cards).
- · Conducted in-depth analysis of order data to identify emerging fraud trends.
- · Developed and implemented strategies to mitigate fraud risks.
- Collaborated closely with Skiddoo customers, implementing strategies using a combination of Skiddoo and industry tools.

Senior Travel Consultant

Skidoo Philippines

Jul 2017 - Jun 2020

- Booked flights and itineraries using GDS (AMADEUS/SABRE) for efficient and accurate reservations.
- Issued e-tickets to facilitate seamless travel arrangements.
- Conducted record computations (SAM) and loss assessments for comprehensive reporting.

IT Specialist / PHP Web Developer

Active Realm Line Corporation

Feb 2015 - Apr 2017

- Developed and maintained websites and internal systems using PHP and MySQL.
- Designed the company's website for a professional online presence.
- Led project analysis, planning, and development as part of a collaborative team.
- Executed software development to streamline transactions and records.
- Troubleshot software, hardware, and network issues for operational efficiency.
- · Managed product portfolios, particularly in Medical Equipment.
- Innovated by creating a data mining software for valuable insights from company records.

Fraud Analyst

CyberSource VISA

Oct 2014 - Jan 2015

- Analyzing order data to promptly address emerging fraud trends.
- Developing proactive strategies to ensure a secure payment environment.
- Collaborating closely with customers, implementing strategies using CyberSource and industry tools.
- Played a crucial role in enhancing payment security through vigilant monitoring and strategic interventions.
- Successfully identified and reduced fraudulent transactions through innovative strategies with industry tools.

IT Staff (OJT)

AMA Computer University - East Rizal

Jun 2013 - Aug 2013

- Computer Hardware Troubleshooting, System Analysis, and Hard Disk Management.
- Applied preventive maintenance for optimal system performance.
- Hands-on experience in Local Area Networking, HUB/SWITCH setup, and Structured Cabling.
- Configured Group Policy Editor for Windows XP Pro and Windows 7 Pro, showcasing advanced technical skills.
- Executed Anti-virus configurations to boost system security.
- Gained valuable expertise in Field Servicing for a holistic understanding of IT support functions.

I hereby to testify that the information given herein is true to the best of my knowledge and belief.